

**Welcome**  
**Members and Guests**  
**to the meeting**  
**of the**  
**Rotary Club of Placentia**

*October*



*Wedding Anniversaries*

- 10/7 Kevin & Lorraine Padilla
- 10/16 Lee & Mary Castner
- 10/20 Alex & Jasmine Muolo



*Birthdays*

- 10/1 Jeff Reinitz
- 10/1 Al Shkoler
- 10/18 Debye Payne

Today's Program:

**Club Assembly -**

**\*\*\* Upcoming Programs \*\*\***

- Oct 11 Kelley Krahling - Craft Talk
- Oct 18 \*dark\* (evening social)
- Oct 25 ADG Craig Livingston -  
The Rotary Foundation
- Nov 1 Club Assembly -Nominations
- Nov 8 Jamie Cansler -  
Council on Aging
- Nov 15 \*dark\* (evening social)
- Nov 22 \*dark\* (Thanksgiving)
- Nov 29 Club Elections
- Dec 6 Club Assembly
- Dec 13 Fire Marshal Amanda Horner  
- Fire Prevention
- Dec 20 \*dark\*
- Dec 27 \*dark\*



*Club Anniversaries*

- 10/10/2018 Nelida Mora
- 10/13/2018 Craig Hall
- 10/25/2006 Roy Redman
- 10/30/2002 Turgut Cakiraga

Upcoming Events

- Mon 10/2 HIS-OC Golf Tournament
- Sat 10/14 **Heritage Day**
- also District Chili Cookoff
- Sun 10/15 Orange Rotary Ribfest
- Sun 10/29 Irvine club's Ride-for-Rotary
- Sat 11/4 Fullerton Rotary Uncorked
- Th 11/16 **Prayer Breakfast**
- Tu 11/14 2<sup>nd</sup> Presidents dinner @ AH
- Sat 11/18 37<sup>th</sup> Festival of Trees
- Th 12/7 **Tamale Fest & Santa visit**

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**Club & Community News**

The 2023 State of the City, on Thursday 9/28<sup>th</sup>, was well-attended, with Rotarians plus their guests filling 1-1/2 tables. The theme of "A New Era of Success and Collaboration". Mayor Ward Smith and City Administrator Damien Arrula shared the projects with which the City has been engaged during the past year, and exciting news about the near-future projects.



At last week's meeting, we were able to grab an "up close & personal" photo of the Service Clubs Month proclamation with Ward and TC, which we were unable to do at the City Council meeting.



Next up for us is Heritage Days on Saturday 10/14; we'll be in the parade (usually the President with the Interact President), and hold our annual Pancake Breakfast at Parkview School parking lot. If Interact has a booth at the Fair following the parade, they may request our assistance. Be sure to sign up to help out at this annual event.

We'll soon start planning the Prayer Breakfast, which we typically host in partnership with the Roundtable, to be held on Thursday 11/16, followed a few weeks later by the Tamale Fest and Santa visit on Thursday 12/7.

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Last week's Program

**Dr. Alex Cherniss**

Supt of PYLUSD

Our new Superintendent of PYLUSD is Dr. Alex Cherniss, who took office about 6 months ago, prior to the end of last school year. He is a product of OC, raised in Seal Beach, then attending UCSB. He currently resides in Los Alamitos, where his 3 children attend school (K, 3<sup>rd</sup> and 5<sup>th</sup> grades). Dr. Cherniss has served in various educational capacities in the San Marino, Beverly Hills, and Palos Verdes School Districts, after an early desire to

Last week's Program (continued)

coach sports. He also has a passion for math and finance.

Dr. Cherniss' goal for PYLUSD is to empower teachers and staff to reach and uphold the highest standards. He has found that PYLUSD is much larger than his most recent stint (at PVUSD) with 23,000 students, 21 elementary, 6 middle schools, and 4 high schools, and quite diverse. He has learned that Placentia is a "generational" community - people tend to live, work, and school here, remaining in or near the area over multiple generations.

Other observations and goals:

- build enrollment, despite to overall decline within California
- Strategy/approach: build up Pre-school, rather than private school alternatives, e.g. Wagner, Bryant Ranch, 6 others
- Get up to grade-level in English and Math, e.g. provide free afternoon tutoring
- Due to coVid, kids didn't write, practice hand-writing - these are important Life Skills
- Focus on safety protocols for students



Dr. Cherniss is also a Rotarian! He was originally with the San Marino USD, and transferred to Palos Verdes. He is planning to transfer to our Placentia club, possibly along with his executive team . We have, of course, advised him that we do have various levels of corporate memberships available, which might suit his vision.

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October is Rotary  
Economic and  
Community  
Development  
Month